Central Upper Peninsula (Michigan)  
Local Farm & Food Economy

by Ken Meter, Crossroads Resource Center (Minneapolis)¹  
for  
Upper Peninsula Food Exchange

October 25, 2013

Covers Alger, Delta, Dickinson, Marquette, Menominee, & Schoolcraft Counties in Michigan

Central Upper Peninsula Region (Bureau of Economic Analysis, 2011)  
172,917 residents receive $5.6 billion of income annually. Personal income increased 89% from 1969 to 2011, after dollars were adjusted for inflation. The most important personal income source is transfer payments (from government programs such as pensions), at $1.6 billion. Government jobs rank second, accounting for $875 million [see below]. Capital income (from interest, rent or dividends), ranks third at $830 million. Manufacturing jobs produce $528 million of personal income, and retail workers earn $254 million. Note that income from public sources makes up 44% of all personal income in the region.

Income earned from transfer payments includes $593 million of retirement and disability insurance benefits; $642 million of medical benefits; $144 million of income maintenance benefits; $64 million of unemployment insurance; and $64 million of veterans’ benefits.

Government income includes $144 million of income earned by federal workers and $714 million earned by state and local government workers. Military personnel earn $17 million of personal income.

Although population has increased 7% since 1969, there has been only limited public planning to assure a secure and stable food supply.

Issues affecting low-income residents of the Central U.P.:  
Over 50,000 residents (31%) earn less than 185% of federal poverty guidelines. At this level of income, children qualify for free or reduced-price lunch at school. These lower-income residents spend $107 million each year buying food, including $17 million of SNAP benefits (formerly known as food stamps) and additional WIC coupons. 333 of the region’s 1,166 farmers receive an annual combined total of $3.7 million in subsidies (23-year average, 1989-2011), mostly to raise crops such as corn or soybeans that are sold as commodities, not to feed local residents. Data from Federal Census of 2007-2011, Bureau of Labor Statistics, & Bureau of Economic Analysis.

¹ Considerable research assistance provided by Nick Wojciak.
9% percent of the region’s households (over 6,000 residents) earn less than $10,000 per year. *Source: Federal Census of 2007-2011.*

17% of all adults aged 18-64 in Michigan carried no health insurance in 2010, up from 10% in 1995. *Source: Centers for Disease Control.*

**Food-related health conditions:**
23% of Michigan residents reported in 2009 that they eat five or more servings of fruit or vegetables each day. 77% do not. This level of adequate consumption is the same as the 1996 rate. This is a key indicator of health, since proper fruit and vegetable consumption has been connected to better health outcomes. *Source: Centers for Disease Control.*

52% of Michigan adults reported in 2009 that they have at least 30 minutes of moderate physical activity five or more days per week, or vigorous physical activity for 20 or more minutes three or more days per week. This is an increase over 46% in 2001. *Source: Centers for Disease Control.*

10% of Michigan residents have been diagnosed with diabetes. *Source: Centers for Disease Control.* Medical costs for treating diabetes and related conditions in the state are estimated at $8 billion per year. If these costs were apportioned to the Central Upper Peninsula based on its share of the state population, this would result in medical costs of $140 million per year for the Central U.P. itself. *(Note that there is no reason to assume that medical costs for these conditions are as high in the U.P. as they are in the rest of the state, where diabetes rates run as high as 12%).* *Source: American Diabetes Association.*

67% of Michigan residents are overweight (35%) or obese (32%), up from 55% in 1995. *Source: Centers for Disease Control.*

### The region’s farms (Agricultural Census, 2007)

*Agricultural Census data for 2007 were released February 4, 2009*

*The Census of Agriculture defines a “farm” as “an operation that produces, or would normally produce and sell, $1,000 or more of agricultural products per year.”*

**Land:**
- 1,166 farms. This is 2% of Michigan farms.
- The Central U.P. region had 9% more farms in 2007 than in 2002. Some of this may be due to census takers making better contact with small farms.
- 62 (5%) of these are 1,000 acres or more in size.
- 324 (28%) farms are less than 50 acres.
- Average farm size is 241 acres, more than the state average of 179 acres.
- The region has 281,000 acres of land in farms.
- This amounts to 3% of the state’s farmland.
- The Central U.P. region holds 114,000 acres of harvested cropland.
- At least 1,248 of these acres are irrigated. *Note that data for acreage of irrigated land in Alger County were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• Average value of land and buildings per farm was $532,000. This was less than the 2007 state average of $611,000.

Sales:
With the exception of foods sold directly to consumers (see below), farmers typically sell commodities to wholesalers, brokers or manufacturers that require further processing or handling to become consumer items. The word “commodities” is used in this report to mean the crops and livestock sold by farmers through these wholesale channels. The term “products” encompasses commodity sales, direct sales, and any other sales.

• The region’s farmers sold $59 million of crops and livestock in 2007.
• Farm product sales increased by 40% from 2002 to 2007.
• $13 million of crops were sold.
• $46 million of livestock and products were sold.
• 787 (67%) of the region’s farms sold less than $10,000 of products in 2007.
• Total sales from these small farms were $1.6 million, 3% of the region’s farm product sales.
• 138 (12%) of the region’s farms sold more than $100,000 of products.
• Total sales from these larger farms were $44 million, 75% of the region’s farm product sales.
• 61% of the region’s farms (717 of 1,166) reported net losses in 2007. This is more than the Michigan state average of 55%.
• 333 (29%) of the Central U.P. region’s farmers collected a combined total of $1.3 million of federal subsidies in 2007.

Top farm products of the Central U.P. region (2007).
Note: ** denotes sales data has been suppressed.

<table>
<thead>
<tr>
<th>Product</th>
<th>$ Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milk</td>
<td>35.1</td>
</tr>
<tr>
<td>Cattle and calves</td>
<td>**6.7</td>
</tr>
<tr>
<td>Vegetables</td>
<td>3.5</td>
</tr>
<tr>
<td>Forage crops (hay, etc.)</td>
<td>**2.3</td>
</tr>
<tr>
<td>Corn</td>
<td>**1.8</td>
</tr>
<tr>
<td>Christmas trees</td>
<td>**0.5</td>
</tr>
</tbody>
</table>

Production Expenses:
• Feed purchases were the largest single expense for the Central U.P. region’s farmers, with $11 million (22% of production expenses).
• Farmers charged $7.7 million (15%) to depreciation.
• Supplies, repairs, and maintenance cost farmers $6.3 million (12%).
• Hired farm labor costs were $4.9 million (10%).
• Gasoline, fuel, and oil costs totaled $4.6 million (9%).
• Fertilizer, lime, and soil conditioners cost Central U.P. farmers $3.6 million (7%).

— 3 —
• Interest expenses were $3.4 million (7%).
• The region’s farmers paid $2.9 million (6%) in property taxes.

**Cattle & Dairy:**
• 416 farms hold an inventory of 34,000 cattle.
• 12,000 cattle were sold by farmers in 2007 for total sales of at least $6.7 million. *Note that data for sales of cattle in Delta County were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• 253 farms raise beef cows.
• 115 farms raise milk cows.
• 130 farms produced corn for silage.
• 691 farms produced 119,000 tons of forage crops (hay, etc.) on 73,000 acres.
• 469 farms sold at least $2.3 million of forage. *Note that data for sales of forage in Dickinson and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*

**Other Livestock & Animal Products:**
• 52 farms hold an inventory of at least 1,753 hogs and pigs. *Note that data for inventory of hogs and pigs in Alger and Marquette counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• 67 farms sold 4,016 hogs and pigs, worth at least $355,000 in 2007. *Note that data for sales of hogs and pigs in Marquette County were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• 53 farms hold an inventory of at least 440 sheep and lambs. *Note that data for inventory of sheep and lambs in Alger, Dickinson, and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• 36 farms sold at least $23,000 worth of sheep, goats, and lambs in 2007. *Note that data for sales of sheep, goats, and lambs in Alger and Menominee counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.*
• 153 farms hold an inventory of 4,263 laying hens.
• 13 farms raise broiler chickens.
• 5 farms engage in aquaculture.
• 44 farms raise horses and ponies.

**Grains, Oil Seeds, & Edible Beans:**
• 195 farms produced $3.6 million of grains, oil seeds, and edible beans.
• 111 farms produced at least 974,000 bushels of corn on over 12,000 acres, worth more than $1.8 million. *Note that data for bushels and acreage of corn in Alger and Marquette counties, and data for sales of corn in Dickinson, Marquette, and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so these totals are incomplete.*
• 12 farms produced at least 12,000 bushels of soybeans on over 846 acres. *Note that data for bushels and acreage of soybeans in Delta County were suppressed by the USDA in an effort to protect
confidentiality, so these totals are incomplete. Note, Delta County only has one farm producing soybeans. The only other county growing soybeans is Menominee County. Data for sales of soybeans was suppressed in both soybean producing counties.

• 11 farms produced at least 21,000 bushels of wheat on over 564 acres. Note that data for bushels and acreage of wheat in Dickinson, Menominee, and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so these totals are incomplete. Data for sales of wheat was suppressed in all wheat producing counties.

Vegetables & Melons (some farmers state that Ag Census data does not fully represent vegetable production):

• 82 farms worked 1,964 acres to produce vegetables, worth $3.48 million.
• This represents a 33% increase in the number of farms (from 63) and a 7% decrease in sales (from $3.75 million) since 2002 levels.
• 33 farms raised potatoes.

Fruits (some farmers state that Ag Census data does not fully represent fruit production):

• 68 farms in the region hold 241 acres of orchards.
• 74 farms sold at least $305,000 of fruits, nuts, and berries. Note that data for sales of fruits, nuts, and berries in Delta and Marquette counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.

Nursery & Greenhouse Plants:

• 22 farms sold at least $480,000 worth of ornamentals in 2007. Note that data for sales of ornamentals in Dickinson, Marquette, and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.
• This represents a 9-farm decrease since 2002.
• 47 farms sold Christmas trees.

Direct & Organic Sales:

• 141 farms sell $574,000 of food products directly to consumers. This is a 22% increase of number of farms (116 in 2002) selling direct, and a 24% decrease in direct sales since 2002 sales of $752,000.
• This amounts to 1% of farm product sales, more than double the national average of 0.4%.
• Menominee County leads the region in direct sales, with $216,000.
• 92 farms in the region sold at least $13,000 of organic products. Note that data for sales of organic products in Delta, Dickinson, and Schoolcraft counties were suppressed by the USDA in an effort to protect confidentiality, so this total is incomplete.
• For comparison, 582 farms in Michigan sold $32 million of organic food products.
• 11 farms market through community supported agriculture (CSA).
• 34 farms produce and sell value-added products.
Conservation Practices:

- 254 farms use conservation methods such as no-till, limited tilling, filtering field runoff to remove chemicals, fencing animals to prevent them from entering streams, etc.
- 223 farms practice rotational or management intensive grazing.
- 22 farms generate energy or electricity on the farm.

Other Crops:

- 114 farms produced 280,000 bushels of oats on 5,316 acres.
- 89 farms produced at least 181,000 bushels of barley on 3,617 acres, worth at least $328,000. 
  Note that data for bushels and sales of barley in Marquette County were suppressed by the USDA in an effort to protect confidentiality, so these totals are incomplete.
Limited-resource farms and others in the Central U.P. region.
(Census of Agriculture, 2007)

<table>
<thead>
<tr>
<th>Small family farms:</th>
<th>Farms</th>
<th>Percent</th>
<th>Acres</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited-resource</td>
<td>177</td>
<td>15%</td>
<td>31,592</td>
<td>11%</td>
</tr>
<tr>
<td>Retirement</td>
<td>277</td>
<td>24%</td>
<td>56,837</td>
<td>20%</td>
</tr>
<tr>
<td>Residential/lifestyle</td>
<td>436</td>
<td>37%</td>
<td>64,698</td>
<td>23%</td>
</tr>
<tr>
<td>Farming occupation/lower sales</td>
<td>132</td>
<td>11%</td>
<td><strong>26,939</strong></td>
<td>10%</td>
</tr>
<tr>
<td>Farming occupation/higher sales</td>
<td>56</td>
<td>5%</td>
<td><strong>30,091</strong></td>
<td>11%</td>
</tr>
<tr>
<td><strong>Large family farms</strong></td>
<td>28</td>
<td>2%</td>
<td><strong>21,764</strong></td>
<td>9%</td>
</tr>
<tr>
<td><strong>Very large family farms</strong></td>
<td>24</td>
<td>3%</td>
<td><strong>25,592</strong></td>
<td>2%</td>
</tr>
<tr>
<td><strong>Nonfamily farms</strong></td>
<td>36</td>
<td>0%</td>
<td><strong>6,952</strong></td>
<td>0%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,166</td>
<td></td>
<td>264,465</td>
<td></td>
</tr>
</tbody>
</table>

**Definition of terms (Agricultural Census 2007):**

**Limited-resource farms** have market value of agricultural products sold gross sales of less than $100,000, and total principal operator household income of less than $20,000.

**Retirement farms** have market value of agricultural products sold of less than $250,000, and a principal operator who reports being retired.

**Residential/lifestyle farms** have market value of agricultural products sold of less than $250,000, and a principal operator who reports his/her primary occupation as other than farming.

**Farming occupation/lower-sales farms** have market value of agricultural products sold of less than $100,000, and a principal operator who reports farming as his/her primary occupation.

**Farming occupation/higher-sales farms** have market value of agricultural products sold of between $100,000 and $249,999, and a principal operator who reports farming as his/her primary occupation.

**Large family farms** have market value of agricultural products sold between $250,000 and $499,999.

**Very large family farms** have market value of agricultural products sold of $500,000 or more.

**Nonfamily farms** are farms organized as nonfamily corporations, as well as farms operated by hired manager.
County and State Highlights

Alger County highlights (Agriculture Census 2007):
- 86 farms, 19 more farms than in 2002.
- Alger County has 18,000 acres of land in farms.
- Farmers sold $2.8 million of products in 2007.
- $337,000 (12%) of these sales were crops.
- $2.45 million (88%) of these sales were livestock.
- The most prevalent farm size is 10 to 49 acres, with 31 farms (36%) in this category.
- The next most prevalent is 180 to 499 acres, with 23 (27%) farms.
- 2 farms (2%) are 1,000 acres or more.
- 33 farms (38%) are less than 50 acres.
- 65 farms (76%) sold less than $10,000 in farm products.
- 8 farms (9%) sold more than $100,000 in farm products.
- Alger County ranks 10th in Michigan for acreage of barley, with 412.
- 19 farms sold $62,000 of food directly to consumers. This is a 6-farm increase in the number of farms selling direct, and a 50% decrease in direct sales since 2002 sales of $124,000.
- Direct sales were 2% of farm product sales, 5 times the national average of 0.4%.

Delta County highlights (Agriculture Census 2007):
- 290 farms, 17 more farms than in 2002.
- Delta County has 78,000 acres of land in farms.
- Farmers sold $11.6 million of products in 2007.
- $4.4 million (38%) of these sales were crops.
- $7.2 million (62%) of these sales were livestock.
- The most prevalent farm size is 50 to 179 acres, with 124 farms (43%) in this category.
- The next most prevalent is 180 to 499 acres, with 62 (21%) farms.
- 22 farms (8%) are 1,000 acres or more.
- 56 farms (19%) are less than 50 acres.
- 173 farms (60%) sold less than $10,000 in farm products.
- 35 farms (12%) sold more than $100,000 in farm products.
- Delta County ranks 2nd in Michigan for acreage of barley, with 1,249.
- The county ranks 3rd in the state for inventory of mink, but inventory figures were not released by the USDA in an effort to protect confidentiality.
- Delta County ranks 10th in the state for acreage of oats, with 1,563.
- 22 farms sold $58,000 of food directly to consumers. This is a 7-farm decrease in the number of farms selling direct, and an 87% decrease in direct sales since 2002 sales of $461,000.
- Direct sales were 0.5% of farm product sales, more than the national average of 0.4%.

Dickinson County highlights (Agriculture Census 2007):
- 161 farms, 15 more farms than in 2002.
• Dickinson County has 25,000 acres of land in farms.
• Farmers sold $4.6 million of products in 2007.
• $2 million (43%) of these sales were crops.
• $2.6 million (57%) of these sales were livestock.
• The most prevalent farm size is 50 to 179 acres, with 63 farms (39%) in this category.
• The next most prevalent is 10 to 49 acres, with 42 (26%) farms.
• 1 farm (1%) is 1,000 acres or more.
• 32 farms (52%) are less than 50 acres.
• 126 farms (78%) sold less than $10,000 in farm products.
• 13 farms (8%) sold more than $100,000 in farm products.
• 12 farms sold $33,000 of food directly to consumers. This is a one-farm decrease in the number of farms selling direct, and an 83% increase in direct sales over 2002 sales of $18,000.
• Direct sales were 1% of farm product sales, more than double the national average of 0.4%.

Marquette County highlights (Agriculture Census 2007):
• 144 farms, 16 farms less than in 2002.
• Marquette County has 30,000 acres of land in farms.
• Farmers sold $3.8 million of products in 2007.
• $1.38 million (36%) of these sales were crops.
• $2.44 million (64%) of these sales were livestock.
• The most prevalent farm size is 50 to 179 acres, with 60 farms (42%) in this category.
• The next most prevalent is 10 to 49 acres, with 44 (31%) farms.
• 6 farms (4%) are 1,000 acres or more.
• 51 farms (35%) are less than 50 acres.
• 121 farms (84%) sold less than $10,000 in farm products.
• 9 farms (6%) sold more than $100,000 in farm products.
• 27 farms sold $166,000 of food directly to consumers. This is a 10-farm (59%) increase in the number of farms selling direct, and a 1007% increase in direct sales over 2002 sales of $15,000.
• Direct sales were 4% of farm product sales, 10 times the national average of 0.4%.

Menominee County highlights (Agriculture Census 2007):
• 419 farms, 13% more than in 2002.
• Menominee County has 104,000 acres of land in farms.
• Farmers sold $33.6 million of products in 2007.
• $3.3 million (10%) of these sales were crops.
• $30.3 million (90%) of these sales were livestock.
• The most prevalent farm size is 50 to 179 acres, with 148 farms (35%) in this category.
• The next most prevalent is 10 to 49 acres, with 106 (25%) farms.
• 23 farms (5%) are 1,000 acres or more.
• 115 farms (27%) are less than 50 acres.
• 261 farms (62%) sold less than $10,000 in farm products.
• 65 farms (16%) sold more than $100,000 in farm products.
• Menominee County ranks 1st in Michigan for acreage of barley, with 1,614.
• The county ranks 1st in the state for inventory of mink, with 18,000.
• Menominee County ranks 7th in the state for acreage of Christmas trees, with 1,579.
• The county ranks 8th in the state for acreage of forage crops (hay, etc.), with 28,000.
• 47 farms sold $216,000 of food directly to consumers. This is an 11-farm (30%) increase in
  the number of farms selling direct, and an 83% increase in direct sales over 2002 sales of
  $118,000.
• Direct sales were 1% of farm product sales, more than double the national average of 0.4%.

Schoolcraft County highlights (Agriculture Census 2007):
• 66 farms, 15 more than in 2002.
• Schoolcraft County has 27,000 acres of land in farms.
• Farmers sold $2.4 million of products in 2007.
• $1.5 million (63%) of these sales were crops.
• $879,000 (37%) of these sales were livestock.
• The most prevalent farm size is 50 to 179 acres, with 21 farms (32%) in this category.
• The next most prevalent sizes are both 10 to 49 acres, and 180 to 499 acres, each with 17
  (26%) farms.
• 8 farms (12%) are 1,000 acres or more.
• 17 farms (26%) are less than 50 acres.
• 41 farms (62%) sold less than $10,000 in farm products.
• 8 farms (12%) sold more than $100,000 in farm products.
• Schoolcraft County ranks 2nd in Michigan for acreage of dry edible peas, but *acreage figures
  were not released by the USDA in an effort to protect confidentiality.*
• The county ranks 8th in the state for acreage of oats, with 1,595.
• 14 farms sold $39,000 of food directly to consumers. This is a 6-farm increase in the number
  of farms selling direct, and a 144% increase in direct sales over 2002 sales of $16,000.
• Direct sales were 2% of farm product sales, 5 times the national average of 0.4%.
State of Michigan highlights (Agriculture Census 2007):

- 56,000 farms, 5% more than in 2002.
- Michigan has 10 million acres of land in farms.
- Farmers sold $5.8 billion of products in 2007.
- $3.33 billion (58%) of these sales were crops.
- $2.42 billion (42%) of these sales was livestock.
- The most prevalent farm size is 10 to 49 acres, with 21,000 farms (37%) in this category.
- The next most prevalent is 50 to 179 acres, with 19,000 (34%) farms.
- 1,969 farms (4%) are 1,000 acres or more.
- 24,945 farms (45%) are less than 50 acres.
- 35,000 farms (62%) sold less than $10,000 in farm products.
- 7,966 farms (14%) sold more than $100,000 in farm products.
- Michigan ranks 3rd in the United States for sales of Christmas trees, with $29 million.
- The state ranks 5th in the country for sales of fruit, tree nuts, and berries, with $392 million.
- Michigan ranks 6th in the country for sales of ornamentals, with $623 million.
- The state ranks seventh in the country for sales of milk with $1.3 billion.
- Michigan ranks 7th in the country for acreage of corn for silage, with 297,000.
- The state ranks 9th in the country for vegetable sales, with $347 million.
- 6,373 farms sold $59 million of food directly to consumers. This is a 29% increase in the number of farms selling direct (4,925 in 2002), and a 58% increase in direct sales over 2002 sales of $37 million.
- Direct sales were 1% of farm product sales, more than twice the national average of 0.4%.
- Note that at $59 million, direct sales from farmers to consumers amount to just a bit less than the value of the 16th-ranking product, cucumbers.
- 632 farms farm organically, with a total of 41,000 acres of harvested cropland, and 4,709 acres of pastureland.
- 14,000 acres on 477 farms are undergoing organic conversion.
- 582 farms in Michigan sold $32 million of organic food products, including $18 million of crops (this may include ornamental and greenhouse crops), $3.6 million of livestock and poultry, and $10.5 million of products from livestock and poultry (such as milk or eggs).
- 463 farms market through community supported agriculture (CSA).
- 2,194 farms produce value-added products.
- 15,220 farms use conservation methods such as no-till, limited tilling, filtering field runoff to remove chemicals, fencing animals to prevent them from entering streams, etc.
- 7,151 farms practice rotational or management intensive grazing.
- 417 farms generate energy or electricity on the farms.
Michigan’s top farm products in 2011 (Economic Research Service)
The data in the table and pie chart below are for Michigan as a whole. See chart on next page.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Product</th>
<th>$ millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dairy products</td>
<td>1,774</td>
</tr>
<tr>
<td>2</td>
<td>Corn</td>
<td>1,676</td>
</tr>
<tr>
<td>3</td>
<td>Soybeans</td>
<td>1,022</td>
</tr>
<tr>
<td>4</td>
<td>Greenhouse/nursery</td>
<td>594</td>
</tr>
<tr>
<td>5</td>
<td>Cattle and calves</td>
<td>434</td>
</tr>
<tr>
<td>6</td>
<td>Hogs</td>
<td>419</td>
</tr>
<tr>
<td>7</td>
<td>Wheat</td>
<td>326</td>
</tr>
<tr>
<td>8</td>
<td>Sugar beets</td>
<td>262</td>
</tr>
<tr>
<td>9</td>
<td>Chicken eggs</td>
<td>190</td>
</tr>
<tr>
<td>10</td>
<td>Potatoes</td>
<td>162</td>
</tr>
<tr>
<td>11</td>
<td>Dry beans</td>
<td>151</td>
</tr>
<tr>
<td>12</td>
<td>Apples</td>
<td>143</td>
</tr>
<tr>
<td>13</td>
<td>Blueberries</td>
<td>119</td>
</tr>
<tr>
<td>14</td>
<td>Hay</td>
<td>69</td>
</tr>
<tr>
<td>15</td>
<td>Cherries</td>
<td>65</td>
</tr>
<tr>
<td>16</td>
<td>Cucumbers</td>
<td>61</td>
</tr>
<tr>
<td>17</td>
<td>Grapes</td>
<td>34</td>
</tr>
<tr>
<td>18</td>
<td>Squash</td>
<td>26</td>
</tr>
<tr>
<td>19</td>
<td>Beans, snap</td>
<td>24</td>
</tr>
<tr>
<td>20</td>
<td>Corn, sweet</td>
<td>21</td>
</tr>
<tr>
<td>21</td>
<td>Asparagus</td>
<td>17</td>
</tr>
<tr>
<td>22</td>
<td>Celery</td>
<td>13</td>
</tr>
<tr>
<td>23</td>
<td>Peppers, green</td>
<td>13</td>
</tr>
</tbody>
</table>

Note: Turkeys & tomatoes were also listed among Michigan’s top 25 products, but sales figures for these products were not released by ERS, in an effort to protect confidentiality.

Note also that at $59 million, direct sales from farmers to consumers amount to just a bit less than the value of the 16th-ranking product, cucumbers.
Michigan’s top farm products in 2011 (Economic Research Service)

Source: USDA Economic Research Service
Balance of Cash Receipts and Production Costs (BEA):
1,166 Central U.P. farmers sell $61.6 million of food commodities per year (1989-2011 average), spending $62.2 million to raise them, for an annual loss of $633,000. This is an average net cash loss of $540 per farm. Note that these sales figures compiled by the BEA may differ from cash receipts recorded by the USDA Agriculture Census (above).

Overall, farm producers spent $15 million more producing crops and livestock over the years 1989 to 2011 than they earned by selling these products. In fact, farm production costs exceeded cash receipts for 15 years of that 23-year period. Moreover, 61% of the region's farms reported that they lost money in 2007 (Ag Census), and the region's farmers earned $3.4 million less by selling commodities in 2011 than they earned in 1969 (in 2011 dollars).

Farmers earn another $5.4 million per year of farm-related income — primarily custom work, and rental income (23-year average for 1989-2011). Federal farm support payments are a more important source of net income than commodity production, averaging $3.4 million per year for the region for the same years. Only 29% of Central U.P. farms receive subsidies.

The region's consumers:
See also information covering low-income food consumption and food-related health conditions, page 1-2 above. Central Upper Peninsula consumers spend $430 million buying food each year, including $265 million for home use. Most of this food is produced outside the region, so Central U.P. consumers spend about $400 million per year buying food sourced outside the region. Only $574,000 of food products (1% of farm cash receipts and 0.13% of the region's consumer market) are sold by farmers directly to consumers.

Estimated change in net assets (that is, assets minus liabilities) for all region households combined was a loss of $51 million in 2011 alone (BLS). This places additional pressure on Central U.P. consumers trying to buy food.

Farm and food economy summary:
Farmers lose $0.6 million each year producing food commodities, and spend at least $29 million buying inputs sourced outside of the region. Even when farmers make money, these input purchases result in substantial losses to the region as a whole. Overall, farm production creates a loss of $30 million to the region.

Meanwhile, consumers spend $400 million buying food from outside. Thus, total loss to the region is $430 million of potential wealth each year. This loss amounts to six times the value of all food products raised in the region.
Central Upper Peninsula: markets for food eaten at home (2011):
Central U.P. residents purchase $430 million of food each year, including $265 million to eat at home. Home purchases break down in the following way:

\[
\begin{array}{ll}
\text{millions} & \\
\text{Meats, poultry, fish, and eggs} & $55 \\
\text{Fruits & vegetables} & 48 \\
\text{Cereals and bakery products} & 38 \\
\text{Dairy products} & 28 \\
\text{“Other,” incl. Sweets, fats, & oils} & 97 \\
\end{array}
\]

If Central U.P. residents purchased $5 of food each week directly from farmers in the region, this would generate $45 million of new farm revenue for the region.

Western U.P.: markets for food eaten at home (2011):
Western U.P. residents purchase $206 million of food each year, including $127 million to eat at home. Home purchases break down in the following way:

\[
\begin{array}{ll}
\text{millions} & \\
\text{Meats, poultry, fish, and eggs} & $26 \\
\text{Fruits & vegetables} & 23 \\
\text{Cereals and bakery products} & 18 \\
\text{Dairy products} & 14 \\
\text{“Other,” incl. Sweets, fats, & oils} & 46 \\
\end{array}
\]

If Western U.P. residents purchased $5 of food each week directly from farmers in the region, this would generate $21 million of new farm revenue for the region.

Eastern U.P.: markets for food eaten at home (2011):
Eastern U.P. residents purchase $140 million of food each year, including $86 million to eat at home. Home purchases break down in the following way:

\[
\begin{array}{ll}
\text{millions} & \\
\text{Meats, poultry, fish, and eggs} & $18 \\
\text{Fruits & vegetables} & 16 \\
\text{Cereals and bakery products} & 12 \\
\text{Dairy products} & 9.2 \\
\text{“Other,” incl. Sweets, fats, & oils} & 32 \\
\end{array}
\]

If Eastern U.P. residents purchased $5 of food each week directly from farmers in the region, this would generate $15 million of new farm revenue for the region.
Upper Peninsula (entire): markets for food eaten at home (2011):
U.P. residents purchase $777 million of food each year, including $478 million to eat at home.
Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Category</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$98</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>87</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>68</td>
</tr>
<tr>
<td>Dairy products</td>
<td>51</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>174</td>
</tr>
</tbody>
</table>

If U.P. residents purchased $5 of food each week directly from farmers in the region, this would generate $80 million of new farm revenue for the region.

Alger County: markets for food eaten at home (2011):
Alger County residents purchase $24 million of food each year, including $15 million to eat at home.
Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Category</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$3.0</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>2.7</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>2.1</td>
</tr>
<tr>
<td>Dairy products</td>
<td>1.6</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>5.4</td>
</tr>
</tbody>
</table>

Delta County: markets for food eaten at home (2011):
Delta County residents purchase $92 million of food each year, including $57 million to eat at home.
Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Category</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$12</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>10</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>8.1</td>
</tr>
<tr>
<td>Dairy products</td>
<td>6.1</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>21</td>
</tr>
</tbody>
</table>
Dickinson County: markets for food eaten at home (2011):
Dickinson County residents purchase $65 million of food each year, including $40 million to eat at home. Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Commodities</th>
<th>Dollars (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$8.3</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>7.3</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>5.7</td>
</tr>
<tr>
<td>Dairy products</td>
<td>4.3</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>14.6</td>
</tr>
</tbody>
</table>

Marquette County: markets for food eaten at home (2011):
Marquette County residents purchase $168 million of food each year, including $103 million to eat at home. Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Commodities</th>
<th>Dollars (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$21</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>19</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>15</td>
</tr>
<tr>
<td>Dairy products</td>
<td>11</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>38</td>
</tr>
</tbody>
</table>

Menominee County: markets for food eaten at home (2011):
Menominee County residents purchase $60 million of food each year, including $37 million to eat at home. Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Commodities</th>
<th>Dollars (m)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$7.6</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>6.7</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>5.2</td>
</tr>
<tr>
<td>Dairy products</td>
<td>3.9</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>13.5</td>
</tr>
</tbody>
</table>
Schoolcraft County: markets for food eaten at home (2011):
Schoolcraft County residents purchase $21 million of food each year, including $13 million to eat at home. Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Category</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$2.7</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>2.4</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>1.9</td>
</tr>
<tr>
<td>Dairy products</td>
<td>1.4</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>4.8</td>
</tr>
</tbody>
</table>

Michigan: markets for food eaten at home (2011):
Michigan residents purchase $24.6 billion of food each year, including $15.1 billion to eat at home. Home purchases break down in the following way:

<table>
<thead>
<tr>
<th>Category</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meats, poultry, fish, and eggs</td>
<td>$3,125</td>
</tr>
<tr>
<td>Fruits &amp; vegetables</td>
<td>2,750</td>
</tr>
<tr>
<td>Cereals and bakery products</td>
<td>2,153</td>
</tr>
<tr>
<td>Dairy products</td>
<td>1,616</td>
</tr>
<tr>
<td>“Other,” incl. Sweets, fats, &amp; oils</td>
<td>5,535</td>
</tr>
</tbody>
</table>
Key data sources:

**Bureau of Economic Analysis data on farm production balance**
http://www.bea.doc.gov/bea/regional/reis/

**Food consumption estimates from Bureau of Labor Statistics Consumer Expenditure Survey**
http://www.bls.gov/cex/home.htm

**U.S. Census of Agriculture**
http://www.nass.usda.gov/census/

**USDA/Economic Research Service food consumption data:**
http://www.ers.usda.gov/data/foodconsumption/

**USDA/Economic Research Service farm income data:**
http://ers.usda.gov/Data/FarmIncome/finfidmu.htm

For more information:

To see results from *Finding Food in Farm Country* studies in other regions of the U.S.: http://www.crcworks.org/?submit=fffc

To read the original *Finding Food in Farm Country* study from Southeast Minnesota (written for the Experiment in Rural Cooperation): http://www.crcworks.org/ff.pdf


For further information: http://www.crcworks.org/

Contact Ken Meter at Crossroads Resource Center
<kmeter@crcworks.org>
(612) 869-8664